



Michelle Soyoun Um

29 Hope Street, 4R
Brooklyn, NY 11211
551.795.0205
www.soysoyum.com
info@soysoyum.com

Education **BFA in Illustration**, Parsons the New School for Design, New York, Fall 2009
Bachelor of Fine Arts, Illustration, ParsonsParis, Paris, Fall 2005-2007

Skills Illustration, painting, typography, silkscreen printing, etching, video editing,
Advanced Adobe Illustrator, Photoshop, and InDesign skills.
Intermediate skills in Flash, Final Cut, Director, Dreamweaver, Microsoft Office.
Strong communication skills, efficient, organized, multi-tasker, and self-starter
Fluent in English and Korean, and advanced French

Experience **David and Young Corp.**, Secaucus, NJ, December 2010
Graphic Designer
Co-ordinated with art director in the daily workflow, designing promotional materials such as seasonal catalogues,
posters, hangtags, packages and etc. In charge of maintenance of DYaccessories.com and PR contacts.

Beeky Jewelry Inc., New York, NY, April-December 2010
Art Director position
Directing the design integrity for the company's business; Designing sales and marketing materials, including,
company's website, product brochures, promotionals fliers, and catalogs in the daily operation.

Goldilocks films+Blonde Media, New York, NY, November 2009
Illustration/Graphic Design Intern
Storyboards for new leading projects and designing promotional invitations for company's social events.
Photo-retouching and film assets editing.

Traffic Creative Management, New York, NY, July 2009
Freelance Graphic Design & Office Assistance
Directing artist's portfolio and online website, and managing mailing lists and emailers.
Designing promotional materials for artists and created a website for Traffic Art Space gallery.

Simon & Schuster, Children's Book Department, New York, NY, Fall 2008
Illustration Intern
Co-ordinated with art directors in the daily workflow, updating layouts, creating back ad,
imaging work and designing for children's book illustration.

Lie Sang Bong Paris, Inc. Fashion Designer's office, Seoul, Korea, Jul-Aug 2007
Graphic Design/ Illustration Intern
Created garment package design, season collection sample book layout design, advertising, and promotional
materials.

Crosspoint, Package Design and Brand Naming Company, Seoul, Korea, Jun-Aug 2006
Graphic Design/ Illustration Intern
Co-ordinated with designers in various projects, including package design, corporate identity,
and logo design for clients and corporations.

ParsonsParis, Fall 2005-Spring 2007
On Campus Intern/ Teacher's Assistance

Publications "to Metro"/ New York Times, Metro Ad, December 7th 2008

Exhibition "**Lady Zorro**" / Bastardo TM/ Group Show/ Feb 26th, 2011
"**Forasteros(Visitors)**" / Dancing Elephant Project/ Group Show/ Sep 2nd- Oct 15th, 2010
"**Annual Spring Group Show**" / The Greenpoint Gallery/ April 9th-11th 2010
"**AMT Show**" / Shella Johnson Design Center/ May 15th-23rd 2009
"**Parsons Illustration Senior Show**" / Arson Gallery/ May 11th 2009
"**to Metro**" / New York Times, Metro Ad, December 7th 2008
"**Superlight's New Weight**" / Parsons vs. Emeco vs. Gehry vs. DWR/ DWR Chelsea/ December 10th 2008
"**Fear**" / Montclair Art Museum/ May-August 2008
"**BOMB**" / ParsonsParis/ Nov 16th-30th 2006

Michelle Soyoun Um

29 Hope Street, 4R
Brooklyn, NY 11211
551.795.0205
www.soysoyum.com
info@soysoyum.com

Publications "to Metro"/ New York Times, Metro Ad, December 7th 2008

Exhibitions *"Lady Zorro"*/Bastardo TM/ Group Show/ Feb 26th, 2011
"Forasteros(Visitors)"/Dancing Elephant Project/ Group Show/ Sep 2nd- Oct 15th,2010
Annual Spring Group Show/ The Greenpoint Gallery/ April 9th-11th 2010
AMT Show/ Shella Johnson Design Center/ May 15th-23rd 2009
Parsons Illustration Senior Show/ Arson Gallery/ May 11th 2009
"to Metro"/ New York Times, Metro Ad, December 7th 2008
"Superlight's New Weight"/ Parsons vs. Emeco vs. Gehry vs. DWR/ DWR Chelsea/ December 10th 2008
"Fear"/ Montclair Art Museum/ May-August 2008
"BOMB"/ ParsonsParis/ Nov 16th-30th 2006

